



# PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



# NEWSLETTER 2021



## APRIL 2021 - JUNE 2021



# Newsletter

April 2021 - June 2021

## From the CHAIRMAN'S DESK



**An institution that  
Powers Impetus to  
Brighten Minds,  
called PIBM.**



The vision of PIBM is that **“Every student passing out from the institute must contribute to the economy of India & whole world by becoming a business leader - either by joining to lead a company or becoming a successful entrepreneur creating employment”**,

this entail students undergo character and personality building program. As an institute focusing on providing quality education, we believe in setting up unique training methodologies which gear towards competency and confidence building in the students which in turn increases Employability. We believe in building management careers on a solid foundation of Practical & Experience-based learning rather than just Classroom Theories. We follow a very simple yet standardized process of training our students where we build Logic and Skills.



## Free Vaccination Drive

In early 2020, humanity and the world economy were struck by one of the worst pandemics in human history. We watched helplessly as the numbers of infected people kept on rising worldwide. Without a cure or vaccine, the virus was able to create a surge of panic all over the globe. But, thanks to the tireless efforts of medical professionals, we now have a chance to fight back to build a better and safe world. PIBM Pune feels proud to have contributed to the nationwide mass vaccination. On the 16th of June 2021, PIBM conducted a free vaccination drive at the campus where we have successfully vaccinated over 200 people including our faculty, students, staff, and their family members. This strong step will surely help us to build a safe and Covid-free society and prepare ourselves to fight against these tough times together.



## Musical Melody

The most awaited Event 'Musical Melody' went live. PIBM is proud to announce that even in these testing times of pandemic, PIBM is determined to "let the show go on". This was one of the PIBM's flagship event where people got an amazing vibe of musical events virtually.

24<sup>th</sup> April 2021 | [www.pibm.in](http://www.pibm.in)

## TAOST

PIBM's Digital Marketing Club has organized a very unique event, TAOST- The Art Of Story Telling. Be it Marketing, Finance or HR, the skill of Story telling is what every business leader must possess. So, buckle up and let's dive into the world of story telling on 24th April at 3:20 pm.

2021 | [www.pibm.in](http://www.pibm.in)

## ATHARVA

PIBM's Marketing Club Event 'ATHARVA' went live. Students and Faculty joined us Live to witness the exhilarating set of three events Panel Discussion, Mega Minds and Stubinar.



2<sup>nd</sup> May 2021 | [www.pibm.in](http://www.pibm.in)

## Estate Ground

PIBM successfully conducted a web conference on 'Effects of COVID 19 on the Real Estate Market' on 2nd May 2020. This event witnessed the presence of Corporates Leaders from the Real Estate Sector. The leaders shared their knowledge and experiences regarding the industry. Through this event, our students got the opportunity to interact with top market leaders and enhance their corporate knowledge.

**Mr. Sachin Bhandari**, CEO at VTP Realty

**Ms. Nidhi Srivastava**, Chief Sales Officer (CSO) at Kolte-Patil Developers Limited

**Mr. Karthik Ramachandran**, EX- Aenior VP Business Planninf and Innovation at Damac Properties

**Mr. Omar Gul**, Head of Sales & Marketing - International at Emaar Middle East

**Mr. Manoj Chellani**, National Sales Head at Arvind Smartspaces Ltd

**Mr. Viswa Prathap Desu**, Chief Sales Officer (CSO) at Brigade Enterprises Ltd

**Mr. Vishal Sharma**, Head of Sales & Marketing - International at Raymond Realty

**Mr. K Mukund Raj**, CEO at Leading Real Estate Developer

**Mr. Reema H. Kundnani**, CMO and Head of Luxury Sales at Oberoi Realty

The topic of discussion was 'Present challenges and changes in Market Scenario in the Real Estate Sector'. The panel members shared their valuable insights with PIBM students on what

innovations are done during such critical situations, what are the ways to reskill the employees in the present scenario, and more. This event helped PIBM students to get brief insights on strategizing and innovations in the business model as per the prevailing situation.

7<sup>th</sup> May 2021 | [www.pibm.in](http://www.pibm.in)

## Leaders Conjunction

Pune Institutes of Business Management has organized The 2nd Season of " Leaders' Conjunction 2022 on Saturday, 7th May 2022, with incredible grace and grandeur.

The event is to be graced by some of the prominent personalities of the corporate world, who will share their insights and experiences with the students, on the topic-"Entrepreneurship & Building Innovative Organizations".

**Mr. Sachin Sahni**, Founder & CEO at Keeros Superfoods Pvt. Ltd.

**Mr. Ashish Goyal**, Co-Founder & CFO at EarlySalary.com

**Mr. Abhinandan Dhoke**, Managing Director at Bauli Group

**Mr. Thomas Lagashu**, Vice President of Sales at WhiteHat Jr

**Mr. Ramesh Mitragotri**, CHRO at UltraTech Cement (Aditya Birla Group)

**Ms. Richa Kaur**, Managing Director at Pagariya food products Pvt. Ltd. (Kwality)

**Mr. Shashank Jagirdar** at Retired as VP Global Head DHL GSC

## NIRF 2020 Rankings

PIBM Ranked among Top 100 MBA institutes in India by the National Institutional Ranking Framework (NIRF)



## The Pause - Short Flim

At PIBM, we always believe that whatever happens, it should not hinder your career.

Our students are always keeping themselves busy during this lockdown, be it their regular live classes or by engaging in healthy activities to boost physical and mental health.

A short flim created by PIBM Media Department showcases the PIBM students' life during this tough time.

